ABSTRACT OF THE DISCLOSURE

In a printer, recording sheets of a standard type and a 16-frame sticker type are usable. A ROM inputs type information of the recording sheet representing one of the

5 standard type and 16-frame sticker type. A controller designates one of first and second printing modes in accordance with the type information, and prints an image to the recording sheet in accordance with the designated printing mode. The first and second printing modes are

10 preset in association with respectively the standard type and 16-frame sticker type.